

RATES - CLASSIFIEDS

STARJOBS / NOTICES

StarJobs - Min. size: 5cm x 2col
Notices / Tender - Min. size: 5cm x 1col

National Edition				StarMetro Central Edition			
In Classifieds		Out of Classifieds**		In Classifieds		Out of Classifieds**	
Full Colour	B&W	Full Colour	B&W	Full Colour	B&W	Full Colour	B&W
RM35,300	RM72.00	RM47,800	RM82.00	RM24,650	RM44.00	RM27,650	RM54.00

StarMetro North Edition				StarMetro South & East Edition			
In Classifieds		Out of Classifieds**		In Classifieds		Out of Classifieds**	
Full Colour	B&W	Full Colour	B&W	Full Colour	B&W	Full Colour	B&W
RM27,700	RM53.00	RM30,600	RM63.00	RM13,500	RM20.00	RM16,500	RM30.00

StarMetro Sarawak			
In Classifieds		Out of Classifieds**	
Full Colour	B&W	Full Colour	B&W
RM12,850	RM12.00	RM15,500	RM22.00

** Out of classified refers to ads of the following nature :
• New Packaging • Announcement
• Relocation • Rebranding

CLASSIFIEDS DISPLAY (Single Column)

Minimum size: 5cm x 1col
Maximum size: 37cm x 1col

EDITION	National	StarMetro Central	StarMetro North	StarMetro South & East	StarMetro Sarawak
	RM	RM	RM	RM	RM
CASUAL	34.00	25.00	28.00	12.50	12.00
5 insertions *	33.50	24.00	27.00	12.00	11.50
10 insertions	31.50	22.50	26.00	11.50	11.00
18 insertions	29.50	21.50	23.50	11.00	10.50
35 insertions	27.50	20.50	21.50	10.50	10.00
45 insertions	25.00	18.50	18.50	9.50	9.00
100 insertions	23.50	17.50	17.50	9.00	8.50

* Utilization period is 3 months for the 5-insertions rate. Bookings are to be made in one space order; cancellations are not allowed.
* Not applicable for Notices Ad (eg. Tender, Lost & Found, Announcement & etc).

CLASSIFIEDS DISPLAY (Multi Columns)

Minimum size: 5cm x 2col

EDITION	National	StarMetro Central	StarMetro North	StarMetro South & East	StarMetro Sarawak
	RM	RM	RM	RM	RM
CASUAL	72.00	44.00	41.00	20.00	18.00
5 insertions *	69.00	43.00	40.00	18.00	17.50
10 insertions	66.00	42.00	39.00	17.00	16.50
18 insertions	63.00	40.00	37.00	16.00	15.50
35 insertions	60.00	38.00	35.00	14.50	14.00
45 insertions	57.00	36.00	32.00	13.50	13.00
100 insertions	54.00	33.00	30.00	12.00	11.50

* Utilization period is 3 months for the 5-insertions rate. Bookings are to be made in one space order; cancellations are not allowed.

LINER ADS (PER LINE - Minimum 4 lines)

*4 days (3+1 FOC)

EDITION		National	StarMetro Central	StarMetro North	StarMetro South & East	StarMetro Sarawak
		RM	RM	RM	RM	RM
StarJobs	One Day	17.50	10.00	13.00	5.00	5.00
	4 Days*	17.50	10.00	13.00	5.00	5.00
Others	One Day	14.00	6.50	11.00	3.00	3.00
	4 Days*	14.00	6.50	11.00	3.00	3.00

BOX NO. CHARGES FOR ALL EDITIONS	RM
Collected replies	100
Posted replies	250
Posted replies to Foreign address	500

NOTES:

1. Process Colour surcharge - please refer to the table in Ad Rates - Display section.
2. Full colour rates are for full page ads only.
3. StarMetro editions are not available on Sundays.
4. All rates are subject to 6% Government Service Tax

2012 AD RATES - CLASSIFIEDS

READY RECKONER - CLASSIFIEDS DISPLAY (MULTI COLUMNS)

2012 STAR NATIONAL						
COL	2	3	4	5	6	8
(CM)	6.3 (RM)	9.6 (RM)	12.9 (RM)	16.2 (RM)	19.5 (RM)	26.1 (RM)
5	720.00	1,080.00	1,440.00	1,800.00	2,160.00	2,880.00
6	864.00	1,296.00	1,728.00	2,160.00	2,592.00	3,456.00
7	1,008.00	1,512.00	2,016.00	2,520.00	3,024.00	4,032.00
8	1,152.00	1,728.00	2,304.00	2,880.00	3,456.00	4,608.00
9	1,296.00	1,944.00	2,592.00	3,240.00	3,888.00	5,184.00
10	1,440.00	2,160.00	2,880.00	3,600.00	4,320.00	5,760.00
11	1,584.00	2,376.00	3,168.00	3,960.00	4,752.00	6,336.00
12	1,728.00	2,592.00	3,456.00	4,320.00	5,184.00	6,912.00
13	1,872.00	2,808.00	3,744.00	4,680.00	5,616.00	7,488.00
14	2,016.00	3,024.00	4,032.00	5,040.00	6,048.00	8,064.00
15	2,160.00	3,240.00	4,320.00	5,400.00	6,480.00	8,640.00
16	2,304.00	3,456.00	4,608.00	5,760.00	6,912.00	9,216.00
17	2,448.00	3,672.00	4,896.00	6,120.00	7,344.00	9,792.00
18	2,592.00	3,888.00	5,184.00	6,480.00	7,776.00	10,368.00
19	2,736.00	4,104.00	5,472.00	6,840.00	8,208.00	10,944.00
20	2,880.00	4,320.00	5,760.00	7,200.00	8,640.00	11,520.00
21	3,024.00	4,536.00	6,048.00	7,560.00	9,072.00	12,096.00
22	3,168.00	4,752.00	6,336.00	7,920.00	9,504.00	12,672.00
23	3,312.00	4,968.00	6,624.00	8,280.00	9,936.00	13,248.00
24	3,456.00	5,184.00	6,912.00	8,640.00	10,368.00	13,824.00
25	3,600.00	5,400.00	7,200.00	9,000.00	10,800.00	14,400.00
26	3,744.00	5,616.00	7,488.00	9,360.00	11,232.00	14,976.00
27	3,888.00	5,832.00	7,776.00	9,720.00	11,664.00	N/A
28	4,032.00	6,048.00	8,064.00	10,080.00	12,096.00	N/A
29	4,176.00	6,264.00	8,352.00	10,440.00	12,528.00	N/A
30	4,320.00	6,480.00	8,640.00	10,800.00	12,960.00	N/A
31	4,464.00	6,696.00	8,928.00	11,160.00	13,392.00	N/A
32	N/A	N/A	N/A	N/A	N/A	N/A
33	N/A	N/A	N/A	N/A	N/A	N/A
34	N/A	N/A	N/A	N/A	N/A	N/A
35	N/A	N/A	N/A	N/A	N/A	N/A
36	N/A	N/A	N/A	N/A	N/A	N/A
37	5,328.00	7,992.00	10,656.00	13,320.00	15,984.00	21,312.00

Costs are calculated based on casual rate and are subject to 6% GST
 [Formula for calculation : Col (Width) x Cm (Height) x Base Rate (Casual / Contractual)]

RATES - CLASSIFIEDS

READY RECKONER - CLASSIFIEDS DISPLAY (MULTI COLUMNS)

2012 STARMETRO CENTRAL						
COL	2	3	4	5	6	8
(CM)	6.3 (RM)	9.6 (RM)	12.9 (RM)	16.2 (RM)	19.5 (RM)	26.1 (RM)
5	440.00	660.00	880.00	1,100.00	1,320.00	1,760.00
6	528.00	792.00	1,056.00	1,320.00	1,584.00	2,112.00
7	616.00	924.00	1,232.00	1,540.00	1,848.00	2,464.00
8	704.00	1,056.00	1,408.00	1,760.00	2,112.00	2,816.00
9	792.00	1,188.00	1,584.00	1,980.00	2,376.00	3,168.00
10	880.00	1,320.00	1,760.00	2,200.00	2,640.00	3,520.00
11	968.00	1,452.00	1,936.00	2,420.00	2,904.00	3,872.00
12	1,056.00	1,584.00	2,112.00	2,640.00	3,168.00	4,224.00
13	1,144.00	1,716.00	2,288.00	2,860.00	3,432.00	4,576.00
14	1,232.00	1,848.00	2,464.00	3,080.00	3,696.00	4,928.00
15	1,320.00	1,980.00	2,640.00	3,300.00	3,960.00	5,280.00
16	1,408.00	2,112.00	2,816.00	3,520.00	4,224.00	5,632.00
17	1,496.00	2,244.00	2,992.00	3,740.00	4,488.00	5,984.00
18	1,584.00	2,376.00	3,168.00	3,960.00	4,752.00	6,336.00
19	1,672.00	2,508.00	3,344.00	4,180.00	5,016.00	6,688.00
20	1,760.00	2,640.00	3,520.00	4,400.00	5,280.00	7,040.00
21	1,848.00	2,772.00	3,696.00	4,620.00	5,544.00	7,392.00
22	1,936.00	2,904.00	3,872.00	4,840.00	5,808.00	7,744.00
23	2,024.00	3,036.00	4,048.00	5,060.00	6,072.00	8,096.00
24	2,112.00	3,168.00	4,224.00	5,280.00	6,336.00	8,448.00
25	2,200.00	3,300.00	4,400.00	5,500.00	6,600.00	8,800.00
26	2,288.00	3,432.00	4,576.00	5,720.00	6,864.00	9,152.00
27	2,376.00	3,564.00	4,752.00	5,940.00	7,128.00	N/A
28	2,464.00	3,696.00	4,928.00	6,160.00	7,392.00	N/A
29	2,552.00	3,828.00	5,104.00	6,380.00	7,656.00	N/A
30	2,640.00	3,960.00	5,280.00	6,600.00	7,920.00	N/A
31	2,728.00	4,092.00	5,456.00	6,820.00	8,184.00	N/A
32	N/A	N/A	N/A	N/A	N/A	N/A
33	N/A	N/A	N/A	N/A	N/A	N/A
34	N/A	N/A	N/A	N/A	N/A	N/A
35	N/A	N/A	N/A	N/A	N/A	N/A
36	N/A	N/A	N/A	N/A	N/A	N/A
37	3,256.00	4,884.00	6,512.00	8,140.00	9,768.00	13,024.00

Costs are calculated based on casual rate and are subject to 6% GST
 [Formula for calculation : Col (Width) x Cm (Height) x Base Rate (Casual / Contractual)]

RATES - CLASSIFIEDS

READY RECKONER - CLASSIFIEDS DISPLAY (MULTI COLUMNS)

2012 STARMETRO NORTH						
COL	2	3	4	5	6	8
(CM)	6.3 (RM)	9.6 (RM)	12.9 (RM)	16.2 (RM)	19.5 (RM)	26.1 (RM)
5	410.00	615.00	820.00	1,025.00	1,230.00	1,640.00
6	492.00	738.00	984.00	1,230.00	1,476.00	1,968.00
7	574.00	861.00	1,148.00	1,435.00	1,722.00	2,296.00
8	656.00	984.00	1,312.00	1,640.00	1,968.00	2,624.00
9	738.00	1,107.00	1,476.00	1,845.00	2,214.00	2,952.00
10	820.00	1,230.00	1,640.00	2,050.00	2,460.00	3,280.00
11	902.00	1,353.00	1,804.00	2,255.00	2,706.00	3,608.00
12	984.00	1,476.00	1,968.00	2,460.00	2,952.00	3,936.00
13	1,066.00	1,599.00	2,132.00	2,665.00	3,198.00	4,264.00
14	1,148.00	1,722.00	2,296.00	2,870.00	3,444.00	4,592.00
15	1,230.00	1,845.00	2,460.00	3,075.00	3,690.00	4,920.00
16	1,312.00	1,968.00	2,624.00	3,280.00	3,936.00	5,248.00
17	1,394.00	2,091.00	2,788.00	3,485.00	4,182.00	5,576.00
18	1,476.00	2,214.00	2,952.00	3,690.00	4,428.00	5,904.00
19	1,558.00	2,337.00	3,116.00	3,895.00	4,674.00	6,232.00
20	1,640.00	2,460.00	3,280.00	4,100.00	4,920.00	6,560.00
21	1,722.00	2,583.00	3,444.00	4,305.00	5,166.00	6,888.00
22	1,804.00	2,706.00	3,608.00	4,510.00	5,412.00	7,216.00
23	1,886.00	2,829.00	3,772.00	4,715.00	5,658.00	7,544.00
24	1,968.00	2,952.00	3,936.00	4,920.00	5,904.00	7,872.00
25	2,050.00	3,075.00	4,100.00	5,125.00	6,150.00	8,200.00
26	2,132.00	3,198.00	4,264.00	5,330.00	6,396.00	8,528.00
27	2,214.00	3,321.00	4,428.00	5,535.00	6,642.00	N/A
28	2,296.00	3,444.00	4,592.00	5,740.00	6,888.00	N/A
29	2,378.00	3,567.00	4,756.00	5,945.00	7,134.00	N/A
30	2,460.00	3,690.00	4,920.00	6,150.00	7,380.00	N/A
31	2,542.00	3,813.00	5,084.00	6,355.00	7,626.00	N/A
32	N/A	N/A	N/A	N/A	N/A	N/A
33	N/A	N/A	N/A	N/A	N/A	N/A
34	N/A	N/A	N/A	N/A	N/A	N/A
35	N/A	N/A	N/A	N/A	N/A	N/A
36	N/A	N/A	N/A	N/A	N/A	N/A
37	3,034.00	4,551.00	6,068.00	7,585.00	9,102.00	12,136.00

Costs are calculated based on casual rate and are subject to 6% GST
 [Formula for calculation : Col (Width) x Cm (Height) x Base Rate (Casual / Contractual)]

RATES - CLASSIFIEDS

READY RECKONER - CLASSIFIEDS DISPLAY (MULTI COLUMNS)

2012 STARMETRO SOUTH & EAST						
COL	2	3	4	5	6	8
(CM)	6.3 (RM)	9.6 (RM)	12.9 (RM)	16.2 (RM)	19.5 (RM)	26.1 (RM)
5	200.00	300.00	400.00	500.00	600.00	800.00
6	240.00	360.00	480.00	600.00	720.00	960.00
7	280.00	420.00	560.00	700.00	840.00	1,120.00
8	320.00	480.00	640.00	800.00	960.00	1,280.00
9	360.00	540.00	720.00	900.00	1,080.00	1,440.00
10	400.00	600.00	800.00	1,000.00	1,200.00	1,600.00
11	440.00	660.00	880.00	1,100.00	1,320.00	1,760.00
12	480.00	720.00	960.00	1,200.00	1,440.00	1,920.00
13	520.00	780.00	1,040.00	1,300.00	1,560.00	2,080.00
14	560.00	840.00	1,120.00	1,400.00	1,680.00	2,240.00
15	600.00	900.00	1,200.00	1,500.00	1,800.00	2,400.00
16	640.00	960.00	1,280.00	1,600.00	1,920.00	2,560.00
17	680.00	1,020.00	1,360.00	1,700.00	2,040.00	2,720.00
18	720.00	1,080.00	1,440.00	1,800.00	2,160.00	2,880.00
19	760.00	1,140.00	1,520.00	1,900.00	2,280.00	3,040.00
20	800.00	1,200.00	1,600.00	2,000.00	2,400.00	3,200.00
21	840.00	1,260.00	1,680.00	2,100.00	2,520.00	3,360.00
22	880.00	1,320.00	1,760.00	2,200.00	2,640.00	3,520.00
23	920.00	1,380.00	1,840.00	2,300.00	2,760.00	3,680.00
24	960.00	1,440.00	1,920.00	2,400.00	2,880.00	3,840.00
25	1,000.00	1,500.00	2,000.00	2,500.00	3,000.00	4,000.00
26	1,040.00	1,560.00	2,080.00	2,600.00	3,120.00	4,160.00
27	1,080.00	1,620.00	2,160.00	2,700.00	3,240.00	N/A
28	1,120.00	1,680.00	2,240.00	2,800.00	3,360.00	N/A
29	1,160.00	1,740.00	2,320.00	2,900.00	3,480.00	N/A
30	1,200.00	1,800.00	2,400.00	3,000.00	3,600.00	N/A
31	1,240.00	1,860.00	2,480.00	3,100.00	3,720.00	N/A
32	N/A	N/A	N/A	N/A	N/A	N/A
33	N/A	N/A	N/A	N/A	N/A	N/A
34	N/A	N/A	N/A	N/A	N/A	N/A
35	N/A	N/A	N/A	N/A	N/A	N/A
36	N/A	N/A	N/A	N/A	N/A	N/A
37	1,480.00	2,220.00	2,960.00	3,700.00	4,440.00	5,920.00

Costs are calculated based on casual rate and are subject to 6% GST
 [Formula for calculation : Col (Width) x Cm (Height) x Base Rate (Casual / Contractual)]

RATES - CLASSIFIEDS

READY RECKONER - CLASSIFIEDS DISPLAY (MULTI COLUMNS)

2012 STARMETRO SARAWAK						
COL	2	3	4	5	6	8
(CM)	6.3 (RM)	9.6 (RM)	12.9 (RM)	16.2 (RM)	19.5 (RM)	26.1 (RM)
5	180.00	270.00	360.00	450.00	540.00	720.00
6	216.00	324.00	432.00	540.00	648.00	864.00
7	252.00	378.00	504.00	630.00	756.00	1,008.00
8	288.00	432.00	576.00	720.00	864.00	1,152.00
9	324.00	486.00	648.00	810.00	972.00	1,296.00
10	360.00	540.00	720.00	900.00	1,080.00	1,440.00
11	396.00	594.00	792.00	990.00	1,188.00	1,584.00
12	432.00	648.00	864.00	1,080.00	1,296.00	1,728.00
13	468.00	702.00	936.00	1,170.00	1,404.00	1,872.00
14	504.00	756.00	1,008.00	1,260.00	1,512.00	2,016.00
15	540.00	810.00	1,080.00	1,350.00	1,620.00	2,160.00
16	576.00	864.00	1,152.00	1,440.00	1,728.00	2,304.00
17	612.00	918.00	1,224.00	1,530.00	1,836.00	2,448.00
18	648.00	972.00	1,296.00	1,620.00	1,944.00	2,592.00
19	684.00	1,026.00	1,368.00	1,710.00	2,052.00	2,736.00
20	720.00	1,080.00	1,440.00	1,800.00	2,160.00	2,880.00
21	756.00	1,134.00	1,512.00	1,890.00	2,268.00	3,024.00
22	792.00	1,188.00	1,584.00	1,980.00	2,376.00	3,168.00
23	828.00	1,242.00	1,656.00	2,070.00	2,484.00	3,312.00
24	864.00	1,296.00	1,728.00	2,160.00	2,592.00	3,456.00
25	900.00	1,350.00	1,800.00	2,250.00	2,700.00	3,600.00
26	936.00	1,404.00	1,872.00	2,340.00	2,808.00	3,744.00
27	972.00	1,458.00	1,944.00	2,430.00	2,916.00	N/A
28	1,008.00	1,512.00	2,016.00	2,520.00	3,024.00	N/A
29	1,044.00	1,566.00	2,088.00	2,610.00	3,132.00	N/A
30	1,080.00	1,620.00	2,160.00	2,700.00	3,240.00	N/A
31	1,116.00	1,674.00	2,232.00	2,790.00	3,348.00	N/A
32	N/A	N/A	N/A	N/A	N/A	N/A
33	N/A	N/A	N/A	N/A	N/A	N/A
34	N/A	N/A	N/A	N/A	N/A	N/A
35	N/A	N/A	N/A	N/A	N/A	N/A
36	N/A	N/A	N/A	N/A	N/A	N/A
37	1,332.00	1,998.00	2,664.00	3,330.00	3,996.00	5,328.00

Costs are calculated based on casual rate and are subject to 6% GST
 [Formula for calculation : Col (Width) x Cm (Height) x Base Rate (Casual / Contractual)]